

CASE STUDY

# Optimizing and Simplifying Licensing Costs

**INDUSTRY**  
Transportation

**LOCATION**  
Dallas, TX

After a new acquisition for an existing customer, Centre quickly identified Microsoft licensing waste and sprawl to drastically reduce costs and add flexibility.

*“The visibility and expertise Centre provided gave us immediate insight into our licensing.”*

**Infrastructure Manager**  
Leading Managed Transportation Services Provider in North America

**\$25k+**  
Annual savings from optimization

**50%+**  
Reduction in licensing complexity

**1,200+**  
Wasted licensing removed

## CHALLENGE

Significant License Sprawl

After saving money from a successful cloud optimization, Centre applied the same approach to their Microsoft 365 licenses. Due to a recent merger, multiple tenants were on different billing cycles which included an outstanding number of active licenses assigned to employees no longer active in the business. The previous IT provider did not actively manage the license inventory.

## SOLUTION AND RESULTS

Optimization and Management

After analyzing Microsoft 365 licensing usage and associated costs, Centre removed unassigned and disabled licenses, consolidated CSP records and simplified billing invoices, and made recommendations to optimize the types of licenses being purchased. In addition to savings, penalties were avoided by improving Microsoft licensing and software compliance.

## LOOKING TO THE FUTURE

Proven Microsoft Expertise

Centre is continuing to provide guidance to improve security and compliance for Microsoft 365. Next steps on the cloud journey include providing expertise on how to manage hybrid cloud environments consistently and effectively through virtualization. Centre will continue to provide consulting for best practices and delivering true value for the customer.

### About this Transportation Customer

Leading non-asset based third-party logistics company focused on delivering truckload, less-than-truckload, intermodal, ocean, air, parcel and managed transportation services. With over 100 offices across North America, their comprehensive shipping expertise and networks support a diverse set of industries.

### About Centre Technologies

Centre Technologies designs, implements and supports technology that boosts operational efficiency. From “secure by default” IT Managed Services and Cloud Consulting to world-class Project Management and Cybersecurity solutions. Centre empowers businesses with enterprise-grade solution that scale, personalized service, and local touch across locations.

### About Microsoft 365

Microsoft 365 is designed to help you achieve more with innovative Office apps, intelligent cloud services, and world-class security. Compare and choose from a variety of plans designed for businesses to customize when considering cost, features, and security. Centre's team of Microsoft experts help you fully utilize the benefits of 365 and minimize the risk.